



Flying Penguin
extraordinary educational toys !

10 June 2010

Hello,

Cooler weather is here! So Flying Penguin staff have stocked up on [jigsaw puzzles](#) and [building activities](#). Visit www.flyingpenguin.com.au and find something to keep the kids happy when it rains. Flying Penguin Newtown and the [website](#) are open 7 days a week, including the entire Queen's birthday long weekend.

As we head toward the first anniversary of the launch of our [website](#), we hope you will join in celebrating how far we have come by voting for us in the *Inner West Courier Business Achiever Awards*. Check out what we have been up to below and then click [here](#) to vote (select Inner West Courier, New Business and Specialty Store categories).



What's new?



The [Green Toys Tool Set](#) is made from recycled plastic milk bottles and is ideal for aspiring builders 3 years +. 15% discount while stocks last. Have a look at it [here](#).

*The only 100% natural rubber
teething toy in the world!*



[Sophie the Giraffe](#) is the perfect baby gift and extremely popular at Flying Penguin. We keep hearing stories about how much babies love Sophie and can not break the natural rubber no matter how much they chew!

What have we been up to since opening?

It has been ten months since we launched www.flyingpenguin.com.au . Thank you for visiting our site and for your invaluable feedback.

People often ask how things are going, so here is a summary of what we have been up to:

- We surveyed our on-line customers and 100% said their parcel arrived in good time and good condition and they were satisfied with our customer service - 96% very satisfied.
- During October 2009 we gave away almost 500 [wooden letters](#) to children visiting the store
- We were awarded Marrickville Council's [Best New Sustainable Business](#) in November 2009
- We donated 5% of sales on the last weekend of January to the Save the Children Haiti appeal
- We established a Penguin Partner's Program for schools and childcare centres and have now welcomed our first partner children's centre
- In addition to our website presence we launched a [facebook](#) page and have now 323 followers
- We have donated prizes to various charities, local schools and childcare centres

In our quest to be responsive to you - our customers - we have considered your requests and suggestions whenever possible. We love Sophie the Giraffe and the [Black and White baby mobile](#) - two of our most popular toys - and they are here because you suggested them!

All the best,

Vicki, Jackie and Brenna

To continue receiving our monthly e-updates, please add info@flyingpenguin.com.au to your address book, and if you're on Facebook, so are we!



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