

Flying Penguin

Extraordinary Educational Toys

9 September 2009

Flying Penguin is off to a *flying start!*

A month after launching Flying Penguin, Jackie, Vicki and Brenna are all smiles. Visits to the site are growing daily – so far over a thousand! Thanks for your invaluable feedback and words of support.

[Click here](#) to go to the Flying Penguin website:
www.flyingpenguin.com.au



In this update find out what's new at Flying Penguin and read about why wooden toys are good toys.

To make sure you continue to receive our monthly e-updates, please add our email address to your email address book: info@flyingpenguin.com.au



What's New?



We've added many new amazing products to our range since last month:

- fine quality [Haba toys](#)
- [pencils](#) made from recycled newspaper
- beautifully painted [wooden letters](#)
- [3D bamboo puzzles](#) in 5 levels of difficulty

- more Plan Toys for preschoolers including a [drum](#) and [xylophone](#)
- the very popular Under the Nile organic cotton [Fruit Tote](#) and [Bean](#)
- 100% post-consumer recycled paper [greeting cards](#)

Not only are our new toys eco-friendly, but we also keep our eyes peeled for bargains to pass on to you. See the new Flying Penguin Specials [here](#).

Opening Soon in Newtown, Sydney

Look out for the opening of Flying Penguin at 359 King Street, Newtown. Flying Penguin Newtown will house our gorgeous range of eco-friendly toys and games, as well as old favourites like science kits, handmade dolls, picture books and board games.

Until then, want to look at and touch some of our toys this weekend? Come see us at the [Eco Kid's Festival](#) at Luna Park on Sunday 13 September and we will give you a 10% discount on puzzles, pencils, rubber balls and organic cotton rattles. Facebook users click [here](#) for details.



Wood is Good!

Did you know that wood is naturally germ resistant? It also contains none of the toxic nasties associated with some plastic toys. This means wood is fine for babies to chew, especially when the manufacturers have been careful to preserve the natural condition by using water-based paints and non-toxic lacquers. Haba, Artiwood, Plan Toys and the Boikido Eco-Friendly range are outstanding examples of 100% safe and non-toxic wooden toys.

But the virtues of wood go far beyond this, stimulating the imagination and senses with natural beauty, texture and smell, connecting us to the place we live – our natural world, families and communities. It also lasts for generations, allowing re-use and quality creative play.

Of course, it is not good for the natural environment to clear forests and cut down trees to produce a few wooden toys. To check if particular wooden toys are sourced thoughtfully, ask about the type of wood toy manufacturers are using. Some wood, like Rubber Wood and Bamboo, have been called “sustainable woods” because they are in abundant supply.

The [Good Wood Guide](#) is a very simple and helpful website, allowing you to gauge which woods to look for if you care about the environment. You will find the site [here](#).

